

# FERRARI MARKET LETTER ADVERTISING DEADLINES

Deadline is the close of business, 5 p.m. Eastern Time, on the deadline dates listed, and apply to classified and "camera ready" display ads only. Display ads requiring development must be submitted earlier to allow time to have the work done.

<b>ISSUE</b>	<b>DEADLINE</b>			<b>COVER DATE</b>		
Vol. 33 No. 1	<b>THURSDAY</b>	03	Jan 2008	12	Jan	2008
Vol. 33 No. 2	<b>THURSDAY</b>	17	Jan 2008	26	Jan	2008
Vol. 33 No. 3	<b>THURSDAY</b>	31	Jan 2008	09	Feb	2008
Vol. 33 No. 4	<b>THURSDAY</b>	14	Feb 2008	23	Feb	2008
Vol. 33 No. 5	<b>THURSDAY</b>	28	Feb 2008	08	Mar	2008
Vol. 33 No. 6	<b>THURSDAY</b>	13	Mar 2008	22	Mar	2008
Vol. 33 No. 7	<b>THURSDAY</b>	29	Mar 2008	05	Apr	2008
Vol. 33 No. 8	<b>THURSDAY</b>	10	Apr 2008	19	Apr	2008
Vol. 33 No. 9	<b>THURSDAY</b>	24	Apr 2008	03	May	2008
Vol. 33 No. 10	<b>THURSDAY</b>	08	May 2008	17	May	2008
Vol. 33 No. 11	<b>THURSDAY</b>	22	May 2008	31	May	2008
Vol. 33 No. 12	<b>THURSDAY</b>	05	Jun 2008	14	Jun	2008
Vol. 33 No. 13	<b>THURSDAY</b>	19	Jun 2008	28	Jun	2008
Vol. 33 No. 14	<b>THURSDAY</b>	03	Jul 2008	12	Jul	2008
Vol. 33 No. 15	<b>THURSDAY</b>	17	Jul 2008	26	Jul	2008
Vol. 33 No. 16	<b>THURSDAY</b>	31	Jul 2008	09	Aug	2008
Vol. 33 No. 17	<b>THURSDAY</b>	14	Aug 2008	23	Aug	2008
Vol. 33 No. 18	<b>THURSDAY</b>	28	Aug 2008	06	Sep	2008
Vol. 33 No. 19	<b>THURSDAY</b>	11	Sep 2008	20	Sep	2008
Vol. 33 No. 20	<b>THURSDAY</b>	25	Sep 2008	04	Oct	2008
Vol. 33 No. 21	<b>THURSDAY</b>	09	Oct 2008	18	Oct	2008
Vol. 33 No. 22	<b>THURSDAY</b>	23	Oct 2008	01	Nov	2008
Vol. 33 No. 23	<b>THURSDAY</b>	06	Nov 2008	15	Nov	2008
Vol. 33 No. 24	<b>THURSDAY</b>	20	Nov 2008	29	Nov	2008
Vol. 33 No. 25	<b>THURSDAY</b>	04	Dec 2008	13	Dec	2008
Vol. 33 No. 26	<b>THURSDAY</b>	18	Dec 2008	27	Dec	2008

Deadline dates are subject to change. Check the latest issue of the Ferrari Market Letter for confirmation.