

# **FERRARI MARKET LETTER ADVERTISING DEADLINES**

**Deadline is the close of business, 5 p.m. Eastern Time, on the deadline dates listed, and apply to classified and "camera ready" display ads only. Display ads requiring development must be submitted earlier to allow time to have the work done.**

<b>ISSUE</b>	<b>DEADLINE</b>			<b>COVER DATE</b>		
Vol. 37 No. 1	<b>FRIDAY</b>	30	Dec 2011	07	Jan	2012
Vol. 37 No. 2	<b>FRIDAY</b>	13	Jan 2012	21	Jan	2012
Vol. 37 No. 3	<b>FRIDAY</b>	27	Jan 2012	04	Feb	2012
Vol. 37 No. 4	<b>FRIDAY</b>	10	Feb 2012	18	Feb	2012
Vol. 37 No. 5	<b>FRIDAY</b>	24	Feb 2012	03	Mar	2012
Vol. 37 No. 6	<b>FRIDAY</b>	09	Mar 2012	17	Mar	2012
Vol. 37 No. 7	<b>FRIDAY</b>	23	Mar 2012	31	Mar	2012
Vol. 37 No. 8	<b>FRIDAY</b>	06	Apr 2012	14	Apr	2012
Vol. 37 No. 9	<b>FRIDAY</b>	20	Apr 2012	28	Apr	2012
Vol. 37 No. 10	<b>FRIDAY</b>	04	May 2012	12	May	2012
Vol. 37 No. 11	<b>FRIDAY</b>	18	May 2012	26	May	2012
Vol. 37 No. 12	<b>FRIDAY</b>	01	Jun 2012	09	Jun	2012
Vol. 37 No. 13	<b>FRIDAY</b>	15	Jun 2012	23	Jun	2012
Vol. 37 No. 14	<b>FRIDAY</b>	29	Jun 2012	07	Jul	2012
Vol. 37 No. 15	<b>FRIDAY</b>	13	Jul 2012	21	Jul	2012
Vol. 37 No. 16	<b>FRIDAY</b>	27	Jul 2012	04	Aug	2012
Vol. 37 No. 17	<b>FRIDAY</b>	10	Aug 2012	18	Aug	2012
Vol. 37 No. 18	<b>FRIDAY</b>	24	Aug 2012	01	Sep	2012
Vol. 37 No. 19	<b>FRIDAY</b>	07	Sep 2012	15	Sep	2012
Vol. 37 No. 20	<b>FRIDAY</b>	21	Sep 2012	29	Sep	2012
Vol. 37 No. 21	<b>FRIDAY</b>	05	Oct 2012	13	Oct	2012
Vol. 37 No. 22	<b>FRIDAY</b>	19	Oct 2012	27	Oct	2012
Vol. 37 No. 23	<b>FRIDAY</b>	02	Nov 2012	10	Nov	2012
Vol. 37 No. 24	<b>FRIDAY</b>	16	Nov 2012	24	Nov	2012
Vol. 37 No. 25	<b>FRIDAY</b>	30	Nov 2012	08	Dec	2012
Vol. 37 No. 26	<b>FRIDAY</b>	14	Dec 2012	22	Dec	2012

**Deadline dates are subject to change. Check the latest issue of the Ferrari Market Letter for confirmation.**